



NEVER  
SUMMER  
I N D U S T R I E S

DEALERCATALOG

**2012**

*Longboard*

*Never Summer Longboards*  
**NEVER SUMMER LONGBOARDS**

Never Summer Industries has been manufacturing excellence since 1991. Over 20 years of building snowboards by hand, using our exclusive construction methods and innovative designs, has given Never Summer an undisputed reputation as the world's best. When it comes to our line of premium longboards, you can expect nothing less than the same level of quality and attention to detail. Each Never Summer Longboard is hand built from start to finish in our Denver, Colorado factory utilizing our revolutionary longboard technologies.



N S F A C T O R Y B U I L T D E N V E R C O

# FEATURES

FEATURES - Never Summer utilizes the following exclusive quality materials and features in our longboards:

**FCC Construction** - Flex Control Composite (FCC) construction combines bi-directional fiberglass and a vertically laminated core milled to the thousandth of an inch for consistent flex patterns.

**P-TECH Nose and Tail Protection** - Never Summer Industries pioneered the use of UHMW polyethylene, better known as P-Tex, in the sidewalls of our snowboards due to its durability and ease of repair. Seamless integration of the same proven P-Tex into the nose and tail of our longboards provides an unmatched level of protection and durability.

**RDS Ride Stabilization** - RDS, our Rubber Damping System, provides unmatched stability and Never Summer's signature smooth ride. RDS uses elastomeric rubber foil laminates that absorb vibrations from the trucks. This improves overall stability and helps to reduce foot fatigue.

**DuraPic Graphics** - We sublimate our graphics onto a co-extruded thermoplastic sheet that is scratch and chip resistant. DuraPic provides unequalled protection to the integrity of the lower structural laminates while holding up to the inherent wear and tear of longboarding.

**Carbonium Durapic** - Used on all the models in our Carbonium Series, this exclusive material has a carbon weave visual with a matte finish. Carbonium's carbon fiber texture not only looks great, but is even more resistant to scratching and chipping.

**VLSC Split Core Technology** - For the Soldier Never Summer presses two vertically laminated Poplar cores into one, creating a stiff and solid platform. A light, yet incredibly durable deck that can handle the high speeds that are required of the Soldier.

**ROCKER** - Rocker lowers your center of gravity for better stability. Combine this with concave and it locks your feet in like a vice. Rocker allows for easier pushing while increasing foot hold and responsiveness.

# FLEX

**FLEXDECK** **CRUISER** **FREERIDE** **SPEED**

DESCENT DT

DESCENT TM

HEIST TM F1

HEIST TM F2

HEIST DT F1

HEIST DT F2

NORAD V2

REVOLT

ECLIPSE

SWIFT

CONCEPT

SOLDIER DT

TYRANT DT

ASSAULT

SOFT

STIFF

*Handcrafted Quality*  
**MADE IN THE USA**



# SWIFT

The Swift is our crossover model with a smooth consistent flex and responsive shape. A cambered carving board with deep concave, the Swift is fast and fun. A long wheel base and kicktail make it perfect for the long haul or just cruising around town.

## SPECS



46" x 9.5" wheel base: 33.5"



## FEATURES



# ASSAULT

The Assault is ideal for attacking the streets around town or campus. The use of additional fiberglass in the kick-tail, makes it functional, while leaving the platform slightly softer. The Assault's length makes it agile, but don't be mistaken, this ride is solid and smooth.

## SPECS



36" x 9" wheel base: 24.5"



## FEATURES





## ECLIPSE

The Eclipse is the first model we ever built and our flagship. It is a classic pin with a surfy flex pattern. This big cruiser has the signature Never Summer ride; effortless, smooth and stable. Like any first born, the Eclipse is, and always will be, our favorite.

### SPECS



47" x 10" wheel base: 33" - 33.5"



### FEATURES



## TYRANT DT

New for 2012 - We have dropped the Tyrant. Not from the lineup, just a new drop-thru! Stiff, low, and fast, the new Tyrant DT is the ultimate in street slaying versatility. The longer wheelbase and Rocker adds stability and makes sliding even easier than before. What more could you want?

### SPECS



42" x 10" wheel base: 32.5"



### FEATURES





# CONCEPT

The Concept's Rocker profile, mellow concave and medium flex create a responsive ride that is also easy on the feet. At 43 inches, this modern cruiser is designed to handle everything from urban terrain to bombing hills. What a great Concept!

## SPECS



43" x 9.5" wheel base: 34" - 35"



## FEATURES



# NORAD v2

The Norad has been updated for 2012 with a wider shape and more functional, blunted tail. The Norad V2 is perfect for those short runs to the store or a cruise around the park. With a soft but solid flex pattern, this is an all-around flex deck that delivers!

## SPECS



38" x 9" wheel base: 28.5"



## FEATURES





## DESCENT DROP-THRU

Over 20 years of building the world's best snowboards has given Never Summer an unfair advantage when it comes to creating flex decks. The Descent DT is a perfect example of this. Based off the Heist, the new Descent DT is the ultimate in flex deck performance and durability.

### SPECS



41" x 9.3" wheel base: 30.5"



### FEATURES



## DESCENT TOP-MOUNT

The Descent has quickly become the new standard that all flex decks aspire to achieve. Refined for 2012 with an all new shape and longer foot platform, the Descent TM is solid, snappy and won't turn into a noodle a year later. There was only one thing we couldn't improve on; the best materials and craftsmanship in the business.

### SPECS



41" x 9.3" wheel base: 30.5"



### FEATURES



## HEIST DROP-THRU

Often imitated, never duplicated, the Heist DT is a born leader for freeride flex decks. The Heist DT is our best selling flex deck. Handcrafted with the same high-end, composite construction you have come to expect from Never Summer, but with a new, more functional nose and tail shape.

## SPECS



42" x 9.5" wheel base: 30.5"

## F1 & F2 FLEX PATTERNS

Weight Ranges - F1: 100-180lbs F2: 150-240 lbs



## FEATURES



## HEIST TOP-MOUNT

The Heist TM is easily the most fun you can have on four wheels. The Heist TM is built with the same quality construction techniques we use in the Drop-Thru, but with a more traditional Top-Mount design. Functional kicktails let you shred everything in sight without having to ever step off your deck!

## SPECS



42" x 9.5" wheel base: 30.5"

## F1 & F2 FLEX PATTERNS

Weight Ranges - F1: 100-180lbs F2: 150-240 lbs



## FEATURES







*Revolt*

## REVOLT

The Revolt is hands down the best freeride longboard on the market. It's twin shape, DT design, and Rocker profile create the ultimate deck for sliding and all around freeriding. If you're just cruising or hitting the steepest switch-back, this deck does it all!

### SPECS



41.5" x 10" wheel base: 31"



### FEATURES



*Soldier*

## SOLDIER

The Soldier is a beast of a downhill longboard. The drop-thru Rocker profile lowers your center of gravity for better stability and locks your feet in like a vice. Our exclusive VLSC construction provides a responsive and stable platform, while the RDS smooths out even the roughest roads.

### SPECS



42" x 10" wheel base: 34.5"



### FEATURES



# HELMETS

NS & BERN



## *Macon*

Bern developed the Macon helmet with top skaters, snowboarders and underground rippers in mind. A core, high quality, subtle helmet that performed as both a skate and snow model.

Shell: Ultra thin ABS shell specifically engineered for EPS foam

Impact Foam: Expanded polystyrene hard foam interior for high-impact protection

Sizes: S-XL Weight: 19.1 oz

EPS hard foam meets ASTM F 2040 and EN 1077B standards for snow and ski, CPSC and EN 1078 standards for bike and skate.



## *Watts*

The successor to Bern's original visor lid, the Watts combines a visor with top and back vents to provide a balance of airflow and style. Sun, rain and snow - you name it - the Watts defends against it.

Shell: Ultra thin ABS shell specifically engineered for EPS foam

Impact Foam: Expanded polystyrene hard foam interior for high-impact protection

Sizes: S-XL Weight: 20 oz.

EPS hard foam meets ASTM F 2040 and EN 1077B standards for snow and ski, CPSC and EN 1078 standards for bike and skate.

# WHEELS



72 **GREEN** 78a



72 **BLUE** 78a



72 **RED** 78a



64 **GREEN** 81a





*Contact Us*

## **CONTACT US**



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Never Summer Longboards are only available in the finest specialty shops around the world.  
N S F A C T O R Y B U I L T D E N V E R C O



Never Summer Industries 5077 Colorado Blvd. Denver, CO 80216  
Ph: 303.320.1813 Fax: 303.320.0771 [www.neversummer.com](http://www.neversummer.com)

