



# NEVER SUMMER

I N D U S T R I E S

LONGBOARD CATALOG 2013

# NEVER SUMMER LONGBOARDS

Over 20 years of building the world's finest snowboards has given Never Summer an undisputed reputation as the industry's best. When it comes to our line of premium longboards, you can expect nothing less than the same level of quality and attention to detail. Every longboard is hand built from start to finish in our Denver, Colorado factory utilizing our innovative construction methods and revolutionary designs.

## FEATURES



**P-TECH Nose and Tail Protection** – Never Summer Industries pioneered the use of UHMW polyethylene, better known as P-Tex, in the sidewalls of our snowboards due to its durability and ease of repair. Seamless integration of the same proven P-Tex into the nose and tail of our longboards provides an unmatched level of protection and durability.



**RDS Ride Stabilization** – RDS, our Rubber Damping System, provides unmatched stability and Never Summer's signature smooth ride. RDS uses elastomeric rubber foil laminates that absorb vibrations from the trucks. This improves overall stability and helps to reduce foot fatigue.



**DuraPic Graphics** – We sublimate our graphics onto a co-extruded thermoplastic sheet that is scratch and chip resistant. DuraPic provides unequalled protection to the integrity of the lower structural laminates while holding up to the inherent wear and tear of longboarding.



**Carbonium Durapic** - Used on all the models in our Carbonium Series, this exclusive material has a carbon weave visual with a matte finish. Carbonium's carbon fiber texture not only looks great, but is even more resistant to scratching and chipping.



**Sub-Glass** - New for 2013, the Motive features a graphic sublimated directly on pre-cured fiberglass. This technique not only provides an amazing look but it reduces weight and provides the flex and snap the Motive demands.



**'W' Concave** - Our exclusive 'W' Concave features a 1/8" foot grabber in the middle of the platform and a 1/2" elliptical concave at the rail to hold you in for sliding. Combined with our 3/8" rocker and these boards will lock your feet in like a vice!



**ROCKER** - Rocker lowers your center of gravity for better stability. Combine this with concave and it locks your feet in like a vice. Rocker allows for easier pushing while increasing foot hold and responsiveness.



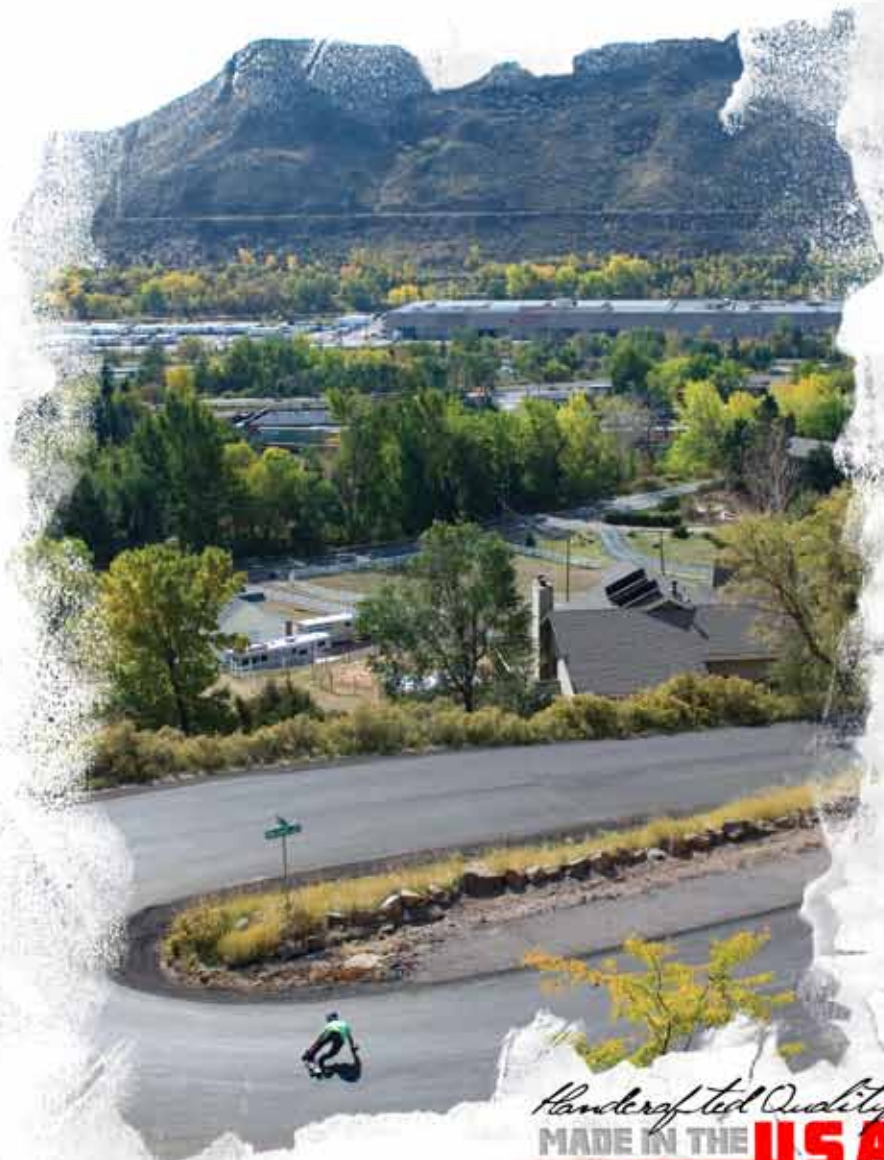
**FDC** - Our exclusive Flex Deck Construction combines precisely milled horizontal laminates and bidirectional fiberglass to create the ultimate flex deck platform. Strong, snappy and durable.



**FCC Construction** – Flex Control Composite (FCC) construction combines bi-directional fiberglass and a vertically laminated core milled to the thousandth of an inch for consistent flex patterns.



**Never Soft** - Our Never Soft construction utilizes perfectly milled veneers and bi-directional fiberglass to create a rock solid deck that is stiff and responsive. It also won't breakdown like all wood decks or decks made with inferior fiberglass.



Handcrafted Quality  
**MADE IN THE USA**

# DEVIANT



Length: 42" Width: 10"  
wheel base: 29.6"

Our brand new 42" Deviant is the only freeride board you'll ever need! Its twin drop-down and drop-thru shape is low and stable. Combine that with a progressive elliptical 'W' concave and rocker and you get amazing pockets that lock in your feet. The Deviant dominates everything from sliding to freeriding and even the steepest hills like a beast!

# HOOLIGAN



Length: 40" Width: 10"  
Wheel base: 27.6"

Looking for the ultimate freeride board without the extra length? The 40" Hooligan comes with all the Deviant's features while giving you the shorter length you're looking for. This fun-sized, twin freeride deck will take your riding to the next level.

# CLUTCH



Length: 39" Width: 10"  
Wheel base: 29.4"



# STATUS



Length: 41.5" Width: 9.8"  
Adjustable wheel base: 27.5" - 28.5"



Ready to shift your longboarding experience into high gear? Use the Clutch. The Clutch features low ride, high-speed stability at a low profile price. Beginner or expert, Sunday drive or burning rubber around town, the Clutch is all about performance.

The Status is redefining modern longboarding by providing a deck that meets all the needs of today's downhill and freeride enthusiasts. Our 3D channels provide the power and stability while our progressive elliptical rocker and 'W' concave lock your feet in. The Status will bomb the biggest hills and drift the tightest corners. Whether you're a competitive downhill racer or a progressive freerider the new shape is designed for versatility and coupled with performance.

# MOTIVE



Length: 33.2" Width: 9.25"  
Wheel base: 25.2" - 26.2"



The Motive is the quickest turning, most agile board in the lineup. The Motive rips powerful arcs at low angles to turn the campus, boardwalk or bike path, into a human slalom course. The nimble, directional shape and powerful concave camber, creates a quick response not usually found in typical cruisers.

# HEIST



Length: 40.9" Width: 9.8"  
Wheel base: 27.9"



We've taken our best selling flex deck and increased the foot area to give you a more stable ride. The Heist is the leader in flex decks with a solid progressive flex that won't breakdown and soften like some other decks out there. By using only the best fiberglass and materials and by adding functional nose and tail kicks, we've handcrafted a deck to shred everything in sight.

# CONCEPT



Length: 43" Width: 9.4"  
Adjustable wheel base: 32" - 33"



# TYRANT



Length: 42" Width: 10"  
Wheel base: 31.2"



Here's the Concept...a daily cruiser that is also responsive and fun. Grab this modern pin and go for a ride around the park. Better yet, take Fido and let him do the work! The Concept features a rocker profile, mellow concave, and a medium flex to create an effortless ride. Its 43" length provides smooth stability while attacking the streets or bombing the boardwalk.

The Tryant is our downhill bomber. Redesigned for 2013, a wider foot platform and streamlined tail create improved response. Our drop-thru rocker profile lowers your center of gravity and locks in your feet for stability. Rock solid, low and responsive, this board WILL make you faster!

# ASSAULT



Length: 32" Width: 10"  
Wheel base: 18.4"



# PROTO SB



Length: 43" Width: 10"  
Wheel base: 23"



Perfect for the around town Assault. The Assault features a retro shape and feel with Never Summer's modern materials and construction techniques. Not just a plank of wood, the Assault is great for the skater looking for the smooth ride of a NS longboard but with all the fun of a street skate. On a quick beer run or a trip across town, you won't be disappointed!

The new Proto SB is an ultra functional flashback. Go back to the days when people mounted skate trucks to old snowboards to get that snowboarding feel in the summertime. The Proto SB shares the blunted true twin shape, graphic grip tape, and base to match it's snowboard namesake. Year round shredding is now available!



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